

# MELISSA ULTO

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## Producing/Creative:

Producer and director of live streaming broadcasts with up to 5 cameras weekly for Indigo Systems. Producer and developer of web and video content for Crash Bang Boome Producers/Danny Boome, including 6 week pilot live streamed morning show. Field producer for various clients for webisode content, including crossover content to broadcast. Developer and beta tester for live stream technologies, as an industry expert since 1999 in IPTV/streaming. Lead Creative on many projects from branding to visual identity. VJ/Video mixer for brand launches and events, including the launch of the Chevy Volt at the Detroit Auto Show 2010. Director/Editor/Shooter/Producer for many documentary projects, including several to win awards at Tribeca Film Festival and premiere at venues such as Lincoln Center.

## Production Office:

Built a \$250k full production studio in midtown Manhattan for a client, overseeing design, engineering, and construction, inclusive of a green screen studio production needs (lighting/soundproofing/etc). Regularly oversee crews of 3 or more for field producing and live streaming. Producing and production management expertise including familiarity with NY location shooting regulations, corporate and institutional talent release forms.

## Production Equipment:

**Experience with Equipment:** NewTek TriCaster 300/850 Livestream Broadcast mixers, Sony Anycast Streaming Station, Apple Intel units with Final Cut Pro Studio, AVID Media Composer, Panasonic AG-HPX170, Sony HVR Z1U/V1U HD camera, Canon XL1/2 cameras, Sony DCR-TRV 900 deck, Sony DSR 30 deck, JVC JX-S777 AV Selector, Middle Atlantic racks, Lowel Lighting Kits (Tota, V-Lite, Pro-Lite and Omni Lights), Shure LAVs and Boom Mics, Azden LAVs and basic production gear, Sennheiser Audio Gear.

## Software:

**Multimedia:** Macromedia & Adobe Desktop Publishing/Multimedia Software, Quark, various animation applications

**Internet Development:** HTML, Flash, Shockwave, Lingo, PHP, basic Java, Javascript, ASP, Content Aggregation, Social Networking Specialist, Digital Media Specialist

**Live Streaming/Mixing:** Indigo Systems Platforms, Brightcove Platforms, Livestream Platforms, Ustream Platforms, Limelight Platforms, Highwinds Platforms, GRID 4.0, VDMX, MAX

## Production Software:

AVID Media Composer, AVID Cinema, Adobe Premier, Final Cut Pro Studio, Apple Motion, Adobe After Effects, DVD Studio Pro, various production and animation programs. Movie Magic Scheduler/Budgeter, Final Draft, Scriptor, Customized MS Excel Spreadsheet for budgeting/scheduling/cost breakdown above/below line/casting.

## Work Experience:

- Currently Partner in Crash Bang Boome Productions – Producer/Live Stream Director/Editor & Motion Graphics Artist/Digital Video Specialist/Lead Creative – client list includes Apartment Therapy/Duracell, Nike, CharlaKrupp.com, IKACollective.com
- “Young Arts Live Broadcast” – NY – 2011 – Nel Shelby/Baryshnikov Arts Center – Live Streaming Expert
- “From 0 to 90” – NY – 2008-2011 (on-going) – Melissa Ulto/Muldo.com – Producer/Director – Documentary Features
- “Nike Shoot” – NY – 2011 – InTheMo – Lead Shooter/Helicopter Shoot – Brand Experience Video
- “IKA Collective Site” – NY – 2011 – Liza Suh, IKA - Creative Lead – Web Technologies – Website Re-launch
- “Indigo Systems Broadcasting” – NY/LA – 2011 (ongoing contract) – David Paget, CEO – Live Stream Director and Lead Producer
- “Apartment Therapy/Duracell” – NY – 2011 – Daniel Kinney, Pinyan Brand Management – Producer/Editor – Brand Experience Video
- “CharlaKrupp.com” – NY/LA – 2011 – Charla Krupp, CEO - Creative Lead – Web Technologies – Website Re-launch
- “The86ed.com” – NY – 2011 (on-going) – Creative Lead – Web Technologies – Website Development, Branding and Launch
- “SpeedPlating.com” – NY – 2010 – Creative Lead – Web Technologies – Website Development, Branding and Launch, Video Promo
- “DIGIDAY” – NY – 2010 – Field Producer/Live Stream Director – Conference Shooting and Broadcasting for DIGIDAY series
- “RememberWilliamson.com” – NY – 2010 (on-going) – Kobelah Bennah, Founder - Creative Lead – Web Technologies – Website Development, Branding and Launch, Video Promo, also on board as a board member for non-profit organization
- “Code Pink Videos” – NY – 2010 – Dana Balicki, PR - Field Producer/Director – Shooting Video Content for Code Pink usage
- “UNIFEM Promo” – NY – 2010 – the United Nations Development Fund for Women – SAY NO TO GENDER VIOLENCE Campaign – Director/Editor – International Online Campaign Video

- "WINS Awards" – NY – 2010 – Phyllis Stuart, WINS – Field Producer/Shooter – Award Show Content
- "European Tour 2010" – NY – 2010 – Donna Kaz/Endurance Theater NYC – Field Producer/Live Streaming Director – touring Europe with a theater group, shooting content on the road, as well as live streaming each performance (Slovenia, Greece, Poland)
- "SWM Films Site and Support" – NY – 2010 – Michael Maher/SWM Films - Creative Lead – Web Technologies – Website Development, Branding and Launch, Video Content Aggregation, Social Media Strategy
- "GEL Conference" – NY – 2009 – Mark Hurst/GEL – Conference Lead Shooter/Crew Producer
- "The Lifeline" – NY – 2009 – Phil Stebbing/The Lifeline Project – Editor/US Team – Documentary Features
- "mOCEAN" – NY – 2009 – Dave Growdz/Movidia – Director/Editor – Trade Show Intro Commercial
- "All The Ladies Say" – NY – 2009 (on-going)– Ana Rokafella Garcia/Full Circle Prod. – Editor/Web Designer – Documentary Feature
- "Ed Hardy Swimwear" – NY – 2009 – Ed Hardy Promotions – Editor – Promo Clip
- "WCBS Promo" – NY – 2009 – Daniel Modell/LMG Digital Media – Director/Editor – Promo Clip
- "From 0 to 90" – NY/Atlanta/Los Angeles/Estonia/UK/Kenya – 2009 – Multo.com – Director/Editor – Documentary Feature
- "Stephanie Courtney" – NY – 2009 – Yolanda Wyns/Yolanda Wyns Productions – Director/Editor – EPK
- "Kimberly Chen" – NY – 2009 – Yolanda Wyns/Yolanda Wyns Productions – Director/Editor – EPK
- "Ripple 6" – NY – 2008 – Rich Ullman/Ripple 6 – Editor – Commercial
- "IDTag" – NY – 2008 – IDTag.com – Director/Editor – Commercial
- Online.tv – NY – 2008 -Director of Production/Editor – Video Production Start Up -client list upon request
- "Street Cred" – NY/Philadelphia – 2007 – Rich Murray/Invincible Pictures – Director/Editor – Documentary Feature
- "Huffington Post" – NY/Atlanta/Washington DC – 2007/2008 – Video Journalist/Editor – PodCast on 2008 Elections
- "Camel Tour" – US Tour – 2007 – VJ/Visualist – Major cities tour with Camel as sponsor
- "Broadway.tv" – NY – 2007 – Director of Photography/Editor – PodCast Channel – 15 Webisodes
- "BMI.tv" – NY – 2007 – Director of Photography/Editor – PodCast Channel – 5 Webisodes
- "The Armory – A History" – NY – 2007 – Seventh Regiment Armory/Pentagram Design – Editor/Installation/DVD Authoring
- "PlastiQ Passion Music Video" – NY – 2007 – Music video for independent band
- "Grown Ass Men" – NY – 2007 – GAM Productions – Website/Podcast Designer for online comedy troupe
- "MyEverything.com" – NY – 2007 – Editor – PodCast Channel -Over 200 Webisodes Created
- "Reel Life Studios" – NY – 2007 – Art Director/Designer – Branding and website design for production company
- "Manic Panic 30th Anniversary" – NY – 2007 – Tish and Snooky – Director/Editor – Short Documentary on Manic Panic
- "UrbNews.tv" – NY – 2007 – Editor/Director of Production/Lead Creative – PodCast Channel (in development)
- "Three Egg Omelette" – NY – 2007 – Director/Editor – Short Fiction Featurette
- "The Sleeze" – NY – 2007 – Bradley Gallo – AD/Editor – Short Fiction Featurette
- "Brother Earl EPK" – NY – 2007 – Earl Margette – Director/Editor – Short Documentary Featurette
- "The Proposal" – NY – 2007 – Jeremy Penn – Editor – Short Film for DVD
- "Shestory.tv" – NY – 2007 – Editor/Director of Production/Lead Creative – PodCast Channel
- "Election.tv" – NY – 2007 – Director of Photography – PodCast Channel
- Social Activism with Video – New Jersey – 2007 – Speaker/Instructor – Workshop on podcasting for grassroots reporting
- "Ibrido.tv" – NY – 2006 – Director/Editor – Series of Video Pod Casts & Short Interviews
- "The Mighty Humble Blueberry" – NY – 2006 – N. O'Mallon – Editor – Feature Documentary & Trailer
- "DJ Seth Gold" – NY/Washington – 2006 – Director/Editor – Music Video
- "Hip-Hop for President" – Atlanta/Los Angeles/Chicago/NY – 2006 – Director/Editor – Trailer
- "Street Chronicles" – NY – 2006 – Director/Editor – Trailer
- "On The Grind" – NY – 2006 – Editor – Trailer
- "Death Before Dishonor" – NY/Philadelphia – 2006 – R. Murray/RuffNation/Vivendi – Editor/Writer -Feature Documentary
- "Imani Winds" – National Tour – 2005/2006 – B. Williams – Editor/VJ/Animator – Video backdrop for "Le Jazz Hot" Tour
- "Minx 2006" DVD – NY – 2006 – DP/Director/Editor – Short film for comic book "Minx" release party & ComiCon
- "Dollhouse Mix" – Las Vegas/NY – 2006 – DP/Director/Editor/Animator -30 minute commercial mix for MAGIC in Las Vegas
- "Kissed" – NY – 2006 – Director/Editor -Music Video
- "Rap Sheet" – NY – 2005/2006 – D. Sikorski – Editor/Writer -Feature Documentary
- "Art & Apathy" – Israel/NY – 2005 – J. Habie – HD Director of Photography/Editor – Feature Documentary/Trailer
- The VJ Book DVD – San Francisco – 2005 – P. Spinrad – VJ/Digital Animator/Editor/DVD Authoring
- "The Art of Love & Struggle" – NY – 2005/2006 – J. Habie – Editor/Animator/Writer – Feature Documentary
- Stitch DVD – NY – 2005 – N. Cohen – Digital Animator/Editor/DVD Authoring
- Tutor.com Video Wall – NY – 2005 – B. McGuire – Digital Animator/DP/Editor/DVD Authoring
- StarNYC – NY – 2005 – D. Weill – VJ/Digital Animator/DP/Editor/DVD Authoring/Streaming Video
- "Minx" – NY – 2005 – A. Grant – Digital Animator/DP/Editor/Photographer -Short Film
- Museum of Modern Art – NY City – 2004 – E. Dunlap – VJ/Video Installation
- "Angel" – NY – 2004 – Javier – Digital Animator/DP/Editor/Photographer -Music Video
- Ruby Falls – NY – 2004 – M. Newberger – Digital Animator/DP/Editor/DVD Authoring -Promo/Event Reel
- International Dance Festival on Broadway – NY – 2004 – S. Zimmerman – VJ/Digital Animator/DP/Editor/DVD Authoring
- People Magazine Event/Landmark Events – NY – 2004 – Time Lapse Video Director/VJ/Photographer -Promo/Event Reel
- Chelsea Market Gallery "Vernal Mix" – NY – 2004 – E. Vales – Installation of digital photography and VJ mix

- Resident VJ\* – Spirit -NY – R. Wootton – 2003 to 2005 – VJ/Digital Animator/DP/Editor/Photographer/Video Tech
- \* NOTE: Extensive list of events and clients provided upon request (includes talent like Blondie, Busta Rhymes, GWAR, Mobb Deep, Brandy, Psychedelic Furs, Atreyu, Dirty Vegas, DJ Robbie Rivera, DJ Junior Vasquez, and brands like L'Oreal, Johnson & Johnson, GM, Ford, HBO, Showtime, Clear Channel, Grey Goose Vodka, Ciroc Vodka, Ocean Spray, Red Bull, etc)
- Anheuser Busch VJ – NY - 2003 – Mirrorball Group – VJ/Digital Animator/Editor -VJ Reel
- Anheuser Busch Video – NY - 2003 – Mirrorball Group – DP/Editor -Promo Video
- "100 Cameras Project" - NY - 2003 – 100 Cameras Productions -DP/Editor -Short Film
- "Jane Genarro" - NY - 2003 – F. Rizzo Productions -DP/Editor -Documentary Short
- "Unlimited Potential" - NY - 2003 - David Rodwin/Rip Fest 2 -DP/Producer -Short Film
- Columbia University Center for New Media Teaching & Learning – 2001 to 2003 - Senior Digital Video Specialist (Producer, Director, Editor, DP, Writer, Streaming Media Expert), including multimedia documentary projects
- Women I Have Known" - Video Installation for August Art 2002 - Artist/DP/Editor
- PS1/MOMA Trailer/Live Streaming 2002 - TOZCA.COM - DP/Streaming Tech/Editor
- AugustArt -NY - 2001/2002 - August Art Inc - Director/Producer – Feature Documentary
- '...unMade Movie...' 2001 - digital video art piece for AugustArt 2001
- Black History Month - NY - 2001-Showtime/Today's Feature - Production Management - Commericals
- Radio Waves - NY - 2001 - multo.com - Director/Editor - Short Film
- PRJ Medical Spots - NY - 2000 - Scott Whitney/Today's Feature -Production Coordinator - Commericals
- About.com - NY - 1997/2000 – S. Germaise/About.com -Product Manager/Senior Systems Administrator - Top 10 Website
- NBC.com - NY - 1996/1997 - NBC Networks -Product Manager/Secure Access Administrator - TV Network Website
- MTV Networks - NY -1993/1996 - Viacom Broadcasting - Production Management - Various Shows on MTV & VH1

**Education:**

New York University Liberal Arts Courses	1998 – 2002
Humber College Theater/Film Program	1990-1991

**Training and Certificates:**

- CISCO Certified Training: ICRC, September 1999
- Microsoft Certified Training: 802 · NT Server Administration, August 1998
- Future Media Concepts: AVID Media Composer Master Class, 1998-1999 (Avid Master Editor Certificate)
- Future Media Concepts: Desktop Master Class (Adobe), Web Design Master Class (Macromedia), 1998-2000
- Learnix Educators: Unix Basics, May-June 1997, Unix Systems Administration, June 1997

Additional work experience, corporate education, technical skills information and references available upon request